

PROGRAM STRUCTURE
Scheme of Teaching and Evaluation for BBA (Basic/Hons)
with Commerce as Core Subject

I SEMESTER BBA									
Sl. No.	Course Code	Title of the Course	Category of Courses	L+T+P	Teaching Hours per week	SEE	CIE	Total Marks	Credits
1	Lang 1.1	Language – I	AECC	3+1+0	4	60	40	100	3
2	Lang 1.2	Language - II.	AECC	3+1+0	4	60	40	100	3
3	BBA 1.1	Management Principles and Practice	DSC	4+0+0	4	60	40	100	4
4	BBA 1.2	Fundamentals of Business Accounting	DSC	3+2+0	4	60	40	100	4
5	BBA 1.3	Marketing Management	DSC	4+0+0	4	60	40	100	4
6	BBA1.4	Digital Fluency	SEC-SB	1+0+2	2	50	50	100	2
7	BBA 1.5	A. Business Organisation and Management* B. Office Organisation and Management* C. Service Sector Management* D. Corporate Administration* *Students can choose any one.	OEC	3+0+0	3	50	50	100	3
Sub-Total (A)					25	400	300	700	23
II SEMESTER BBA									
8	Lang 2.1	Language –I	AECC	3+1+0	4	60	40	100	3
9	Lang 2.2	Language –II	AECC	3+1+0	4	60	40	100	3
10	BBA 2.1	Financial Accounting and Reporting	DSC	3+2+0	4	60	40	100	4
11	BBA 2.2	Human Resource Management	DSC	4+0+0	4	60	40	100	4
12	BBA 2.3	Business Environment /Business Mathematics	DSC	4+0+0	4	60	40	100	4
13	BBA 2.4	Health Wellness/Social and Emotional Learning	SEC-VB	1+0+2	2	-	100	100	2
14	BBA 2.5	Environmental Studies	AECC	1+2+0	3	30	20	50	2
15	BBA 2.6	A. People Management** B. Retail Management** C. Event Management** D. E-Commerce** *Students can choose any one.	OEC	3+0+0	3	50	50	100	3
Sub-Total (B)					28	380	370	750	25

EXIT OPTION WITH CERTIFICATION – with ability to solve well defined problems

Note: * BA, B.SC and BCA students of First Semester can choose any one of the following

- A. Business Organisation and Management*
- B. Office Organisation and Management*
- C. Service Sector Management*
- D. Corporate Administration*

Note: ** BA, B.SC and BCA students of Second Semester can choose any one of the following

- A. People Management**
- B. Retail Management**
- C. event Management**
- D. E-Commerce**

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III SEMESTER BBA								
Sl. No.	Course Code	TitleoftheCourse	Category of Courses	TeachingHours perWeek (L+T+P)	SEE	CIE	TotalMarks	Credits
16	Lang.1.1	Language-I	AECC	3+1+0	60	40	100	3
17	Lang.1.2	Language–II	AECC	3+1+0	60	40	100	3
18	BBA.3.1	CostAccounting	DSC	3+0+2	60	40	100	4
19	BBA.3.2	Organizational Behavior	DSC	4+0+0	60	40	100	4
20	BBA.3.3	Statistics for Business Decisions	DSC	3+0+2	60	40	100	4
21	BBA.3.4	Financial Education & Investment Awareness	SEC	1+0+2	30	20	50	2
22	BBA 3.5	Sports/NCC/NSS/others (ifany)	SEC-VB	1+0+2	-	100	100	2
23	BBA 3.6	A. Social Media Marketing B. Rural Marketing C. Indian Financial System D. Organization Behavior (Students can choose any one)	OEC	3+0+0	50	50	100	3
Sub–Total(C)					400	300	700	25

IV SEMESTER BBA								
Sl. No.	Course Code	TitleoftheCourse	Category of Courses	TeachingHours perWeek (L+T+P)	SEE	CIE	TotalMarks	Credits
24	Lang.1.1	Language-I	AECC	3+1+0	60	40	100	3
25	Lang.1.2	Language–II	AECC	3+1+0	60	40	100	3
26	BBA.4.1	Management Accounting	DSC	3+0+2	60	40	100	4
27	BBA 4.2	Business Analytics/Financial Markets & Services	DSC	4+0+0	60	40	100	4
28	BBA 4.3	Financial Management	DSC	4+0+0	60	40	100	4
29	BBA 4.4	ConstitutionofIndia	AECC	2+0+0	50	50	100	2
30	BBA 4.5	Artificial Intelligence	SEC	1+0+2	50	50	100	2

31	BBA 4.6	A. Business Leadership Skills B. Personal Wealth Management C. Financial Literacy and Investment Awareness. D. International Marketing (Students can choose any one)	OEC	3+0+0	50	50	100	3
Sub –Total(D)					400	400	800	25

EXIT OPTION WITH DIPLOMA – Ability to solve broadly defined problems

Note: * BA, B.SC and BCA students of Third Semester can choose any one of the following

- A. Social Media Marketing
- B. Rural Marketing
- C. Indian Financial System
- D. Organization Behavior

Note: ** BA, B.SC and BCA students of Fourth Semester can choose any one of the following

- A. Business Leadership Skills
- B. Personal Wealth Management
- C. Financial Literacy and Investment Awareness.
- D. International Marketing

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VSEMESTER

SL No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
31	BBA5.1	Production and Operations Management	DSC -13	4+0+0	60	40	100	4
32	BBA5.2	Income Tax-I	DSC-14	3+0+2	60	40	100	4
33	BBA5.3	Banking Law and Practice	DSC-15	4+0+0	60	40	100	4
34	BBA5.4	Elective -1 (FN1\MK1\HRM1\DA1\RM1\LSCM1)	DSE-1	3+0+0	60	40	100	3
35	BBA5.5	Elective-2 (FN1\MK1\HRM1\DA1\RM1\LSCM1)	DSE-2	3+0+0	60	40	100	3
36	BBA5.6	A. Information Technology for Business (Excel & DBMS) B. Digital Marketing	Vocational-1 Anyone to be chosen	3+0+2	60	40	100	3
37	BBA5.7	Cyber Security/Employability Skills.	SEC - VB	1+0+2	30	20	50	3
SUB TOTAL (E)					390	260	650	24

ELECTIVE GROUPS AND COURSES:

Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retail Management	Logistics And Supply Chain Management
COURSE CODE	FN1	MK1	HRM1	DA1	RM1	LSCM1
Paper-1	Advanced Corporate Financial Management	Consumer Behavior	Compensation and Performance Management	Financial Analytics	Fundamentals of Retail Management	Freight Transport Management

Note: Students have to choose Two Electives in V Semester and Continue with the same Elective combinations in VI Semester

VI SEMESTER

SL No.	Course Code	Title of the Course	Category of Course	Teaching Hours per Week (L+T+P)	SEE	CIE	Total Marks	Credits
38	BBA 6.1	Business Law	DSC	4+0+0	60	40	100	4
39	BBA6.2	Income Tax-II	DSC	3+0+2	60	40	100	4
40	BBA6.3	International Business	DSC	4+0+0	60	40	100	4
41	BBA6.4	Elective -1 (FN2\MK2\HRM2\DA2 \RM2\LSCM2)	DSE	3+0+0	60	40	100	3
42	BBA6.5	Elective-2 (FN2\MK2\HRM2\DA2 \RM2\LSCM2)	DSE	3+0+0	60	40	100	3
43	BBA6.6	A. Goods and Services Tax B. ERP Application	Vocational-2 Anyoneto be chosen	3+0+2	60	40	100	4
44	BBA6.7	Internship	I-1	4 weeks	-	50	50	2
SUB TOTAL (F)					360	290	650	24

ELECTIVE GROUPS AND COURSES:

Discipline Specific Electives -VI Semester						
Sl. No.	Finance	Marketing	Human Resource Management	Data Analytics	Retail Management	Logistics and Supply Chain Management
COURSE CODE	FN2	MK2	HRM2	DA2	RM2	LSCM2
Paper-2	Security Analysis and Portfolio Management	Advertising and Media Management.	Cultural Diversity at Workplace	Marketing Analytics	Retail Operations Management	Sourcing for Logistics and Supply Chain Management

BBA

I SEMESTER								
Sl. No.	Course Code	Title of the Course	Category of Courses	Credits	C1	C2	C3	Total Marks
01	Lang 1.1	Language-I	AECC	3	10	10	80	100
02	Lang 1.2	Language-II	AECC	3	10	10	80	100
03	Major 1.1	Principles & Practices of Management	DCC	4	10	10	80	100
04	Major 1.2	Fundamentals of Business Accounting	DCC	4	10	10	80	100
05	Major 1.3	Business Economics	DCC	4	10	10	80	100
06	Major 1.4	Business Communication	DCC	3	10	10	80	100
07	Compulsory 1.1	Constitutional Values	AECC	2	5	5	40	50
Sub-Total(A)				23				650

II SEMESTER								
Sl. No.	Course Code	Title of the Course	Category of Courses	Credits	C1	C2	C3	Total Marks
08	Lang 2.1	Language-I	AECC	3	10	10	80	100
09	Lang 2.2	Language-II	AECC	3	10	10	80	100
10	Major 2.1	Organizational Behaviour	DCC	3	10	10	80	100
11	Major 2.2	Financial Accounting and Reporting	DCC	4	10	10	80	100
12	Major 2.3	Business Statistics	DCC	4	10	10	80	100
13	Major 2.4	Marketing Management	DCC	4	10	10	80	100
14	Compulsory 2.1	Constitutional Values	AECC	2	5	5	40	50

Sub-Total(B)	23				650
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